

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Linda Sharp	:	
	:	Art Unit: 3623
Serial No.: 10/066,148	:	
	:	Examiner: Choi, Peter H.
Filed: January 30, 2002	:	
	:	
For: NETWORK BASED SYSTEM	:	
AND METHOD FOR	:	
MARKETING MANAGEMENT	:	

**AMENDMENT AFTER FINAL REJECTION**

Mail Stop: AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

DO NOT ENTER: /P.C./ (04/16/2008)

In response to the final Office Action dated January 7, 2008, Applicant respectfully requests consideration and entry of the following amendment.